

Content Writer (Experienced)

All questions are compulsory:

1.) Discuss Big Data Predictions for 2016. Your thoughts on robots replacing human jobs in the next 20 years. (Word Limit: **700-1000** words). Do not deviate from the topic.

2.) Write the following Social Media Posts:
(Not more than **50-100** words)

a.) Imagine you are writing posts for one of the top rated malls in Kerala for Facebook promotion. One of the eat-outs in the Mall, for instance: Domino's is providing Buy 2 Pizzas and get 1 Free offer for a day. Write a post to promote the same on Facebook.

b.) One of the leading pre-primary International Schools, for instance, Don Bosco is your client. You need to prepare a post for sharing the photos of the first day of kids after school re-opening. How would you write it for sharing the images on Facebook?

c.) Imagine an Ayurvedic Rejuvenation Center in Wayanad is your client. They are offering Karkidaka Chikitsa during monsoons. They are also providing discounts for elderly couples. Write a post to promote the same over Facebook!

3.) Website Content:

One of your client specializes in Dental and Orthodontic Health Care. The design part has been finalized. The client's name is: T21 Tooth Care and it is based in London. It was formed in the year 1997 and is today one of the leading speciality care clinics in London. They have all the ultra modern facilities too.

You have to help them create content for their website.

Please write content (not exceeding 400 words) for the following pages:

a.) Home

b.) About Us

c.) Treatments & Services (Include at least 4 treatment procedures)

d.) Contact Us